

# The Benefits of Hiring an Agent to Find Your Rental

*It's a big city out there, and finding a rental that suits your needs, lifestyle and budget can make your head spin if you don't know where to look! A real estate agent DOES know where to look and how to narrow your search so you're in the apartment of your dreams in no time!*



## Precious Time

Time is a hot commodity in today's market. Using a real estate agent to fulfill your rental needs will save you countless hours searching, hundreds of phone calls, endless viewing of listings that seem good but are usually not, and may not even meet your criteria.

## Expert Knowledge

Laura's Team knows every neighborhood in the NYC and Brooklyn, and can answer questions like, "Do they allow dogs and/or cats? Do they limit size, amount and breed of pet? What financial criteria is needed? and much more. We can also match you to a landlord that fits your unique criteria, which could include items like allowing a guarantor or share situation, etc.

## Vast Experience

Their experience helps prepare you for the good, the bad and the ugly, but most of all, the joy of obtaining the property you desire. We understand all the qualifying factors of every landlord, the paperwork they require and much more, to ensure that your lease package is approved and you're ready to move in!

## No-Fee Myth

A 15% fee is generally paid by the tenant in Manhattan. On occasion, properties will be offered at "no fee," which is a popular misconception. Don't get caught in the myth – either way, there IS a fee. It may be included in the rental price OR the landlord may pay it directly to the agent. Be sure to ask your broker how each one works. Here is a fine example of how years of experience and their knowledge are passed on to you in just a short time.



## Money Out Of Your Pocket

All that time it takes to navigate, email and call hundreds of properties that SOUND great costs you time, which equates to money out of your pocket. If you do it on your own, most times you wind up doing all the work and STILL paying the fee!

## Thorough Education

Your agent should stick with you every step of the way, to make sure your move in is a total success. The trusted contacts, kindness and experience that come into play when using a professional make your new home that much sweeter – we strive for the best possible service so you are happy and tell all your friends.

